

NEWS RELEASE



**SONS OF
NORWAY**

For Immediate Release

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SONS OF NORWAY...

- ★ Is the largest Norwegian-American organization in the world
- ★ Works to preserve and promote Norwegian heritage and culture
- ★ Provides financial protection through quality insurance products
- ★ Awards scholarships and grants to support individual lodges in their studies, projects, programs and humanitarian efforts

Sons of Norway Sponsors Scandinavian Film Festival

Minneapolis—Sons of Norway is proud to announce its sponsorship of the 9th Annual Scandinavian Film Festival, which happens over two weekends in January 2008. Sons of Norway's participation in the event involves sponsorship of all the Norwegian full-length and short films being shown as well as the festival's opening gala on the opening day, Saturday, January 5th.

The festival, organized by the American Scandinavian Foundation of Los Angeles (ASFLA), focuses on work of Nordic film makers from Denmark, Finland, Iceland, Norway, and Sweden including Nordic Oscar contenders, additional current features, and a sampling of shorts and documentaries. Norwegian highlights being presented by Sons of Norway at this year's festival include Norway's Oscar entry *GONE WITH THE WOMAN*, directed by Petter Naess, who also gave us the Oscar nominated "Elling" in 2000. Also presented by Sons of Norway are the Norwegian feature *MIRUSH* from director Marius Holst and Hisham Zaman's *WINTERLAND*. In addition, of Sons of Norway's sponsorship of the event includes a \$5 discount on festival passes for all Sons of Norway members who show their membership card when pre-purchasing their passes.

The dates of the event are the first two Saturdays and Sundays of the month, January 5th and 6th as well January 12th and 13th. For more information and for ordering tickets logon to www.asfla.org or call 323 661 4273.

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