

NEWS RELEASE



SONS OF NORWAY

For Immediate Release

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Rose Stevens Awarded Sons of Norway Executive Council Award

MINNEAPOLIS (February 5, 2007) – Rose Stevens, a Sons of Norway Financial Benefits Counselor located in Tacoma, Wash., has been honored for her professional excellence in insurance sales by being named to the organization's Executive Council.

The award is given to Sons of Norway's top-performing Financial Benefits Counselors, who finished 2006 with more than 32,000 production credits. By meeting the requirements of the Executive Council, Sons of Norway has rewarded Stevens with a six day trip to Mexico.

Sons of Norway was organized as a fraternal benefit society by 18 Norwegian immigrants in Minneapolis, Minnesota, on January 16, 1895. The purposes and goals of the founding fathers were to protect members of Sons of Norway and their families from the financial hardships experienced during times of sickness or death in the family. Over time, the mission of Sons of Norway was expanded to include the preservation of Norwegian heritage and culture in our society. In the last century Sons of Norway has grown to become the largest Norwegian-American organization in the world.

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SONS OF NORWAY...

- ★ Is the largest Norwegian-American organization in the world
- ★ Works to preserve and promote Norwegian heritage and culture
- ★ Provides financial protection through quality insurance products
- ★ Awards scholarships and grants to support individual lodges in their studies, projects, programs and humanitarian efforts

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